

The Benefits

Why should you have a regular Press and Marketing Plan?

"I see other companies featured in the press – how do I make it happen?"

Experience has shown us that the best and most sustainable results come from regular marketing activity. Our press, media and marketing plans offer monthly, guaranteed media coverage, effective, professional social media management and a guarantee that your customer base will be contacted with interesting information on a regular basis.

Our tailored range of strategies will ensure that you increase your company profile, manage customer relationships and stay a step ahead of the competition.

The benefits

- Full 'in-house' PR Management from just £225 per month with guaranteed results
- No start-up costs or set-up fees
- Guaranteed monthly media coverage
- Increase brand awareness
- Guaranteed monthly contact with your customers
- Reach potential new clients
- Substantial discounts on our standard rates
- Easy monthly budgeting
- We take care of it all for you!

"I want to stay in regular contact with my customers but I'm not sure of the best way?"

Added extras

Additional discount of 10% on all other in-house services from The Write Impression including web copy, brochure copy, white papers, company reports, award nominations and much more.

Additional extras

In addition to our fully managed PR and copy writing services we can help you put together a marketing strategy, negotiate advertising discounts, source promotional products and assist you in making the most of all your marketing activities to maximise your return on investment!

"I know I need to be on Twitter and Facebook but I don't know where to start."

"The Write Impression has provided me with a huge advantage over other new products being launched. I have been contacted by a national weekly women's magazine; who then did an exclusive interview. A boating magazine is testing and reviewing my products, I have already been in the Suffolk and Norfolk Life, a sewing magazine, a homes magazine and various other local and regional titles."

Julia Hunter, Oily Rag Outdoor Soft Furnishings

Call now and book your free no obligation consultation: 0845 5272 801



*Your Guarantee

At The Write Impression, we are so confident our press releases will be used by the media we even guarantee it – if a press release we write and distribute to the media on your behalf is not used in at least one publication or online news site, website or ezine (online magazine) we will resend free of charge. If your press release still doesn't get published* we will rewrite the press release and redistribute, completely FOC.

*Please note; in most cases monthly publications have deadlines of two and three months ahead of issue month, enough time has to be allowed to lapse after the distribution of press releases before we can ascertain if it has been published.



The Write Impression

Let us find the right words